



WVNY
201 Humboldt St
Rochester, NY 14610-1093

Shorr Johnson Magnus
100 North 20th Street
Suite 201
Philadelphia, PA 19103

Contract # 1448994

Schedule Dates	10/18/16-10/24/16	Date Entered	10/17/16
Advertiser	Leahy/Senate/Democrat/VT (83581)	Last Modified	10/17/16
Agency	Shorr Johnson Magnus (19332)	Entered By	Elizabeth F. Guy
Product	Political - State Senate (1074)	CO-OP	No
Brand	LEAHY/S-VT/D (567041)	Headline #	ECR25331730
Salesperson	Katz - Washington DC, Washington DC (1179)	Demo	
Sales Office	Katz - Washington DC	Order Type	Normal
Buyer Name	HOLLAND, LZ	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$114.00
Account Types	National/Political	Net Total	\$646.00
Billing Type	Standard	Sales Tax	
Comments	LEAHY/S-VT/D 10/18/16-10/24/16 PAT LEAHY FOR SENATE (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.		

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	13	\$760.00
Grand Total:	13	\$760.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	7A- Good Morning America	1		X						1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/17/16
2.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	7A- Good Morning America	1			X					1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/17/16
3.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	7A- Good Morning America	1				X				1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/17/16
4.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	7A- Good Morning America	1					X			1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/17/16
5.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	7A- Good Morning America	1	X							1	\$50.00	\$50.00	Burlington (WVNY)	GMA	10/17/16
6.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	5P- 6P (EST)	1		X						1	\$60.00	\$60.00	Burlington (WVNY)	JUDY	10/17/16
7.0	Normal Line / SPOT	10/19/16-10/19/16	4	:30	5P- 6P (EST)	1			X					1	\$60.00	\$60.00	Burlington (WVNY)	JUDY	10/17/16
8.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	5P- 6P (EST)	1				X				1	\$60.00	\$60.00	Burlington (WVNY)	JUDY	10/17/16
9.0	Normal Line / SPOT	10/21/16-10/21/16	4	:30	5P- 6P (EST)	1					X			1	\$60.00	\$60.00	Burlington (WVNY)	JUDY	10/17/16
10.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5P- 6P (EST)	1	X							1	\$60.00	\$60.00	Burlington (WVNY)	JUDY	10/17/16
11.0	Normal Line / SPOT	10/18/16-10/18/16	4	:30	5:59P- Local 22 News at 6P	1		X						1	\$70.00	\$70.00	Burlington (WVNY)	NEWS	10/17/16
12.0	Normal Line / SPOT	10/20/16-10/20/16	4	:30	5:59P- Local 22 News at 6P	1			X					1	\$70.00	\$70.00	Burlington (WVNY)	NEWS	10/17/16
13.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:59P- Local 22 News at 6P	1	X							1	\$70.00	\$70.00	Burlington (WVNY)	NEWS	10/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

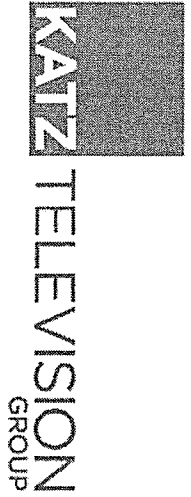
Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising

CONFIRMATION CONTRACT			
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:
			Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



125 West 55th St
New York, NY 10019

Contract # 25331730

Changes as of: 10/17/2016 at 10:40 AM

Version: Current State Version 1

CPE:

Agency: SHORR JOHNSON
MAGNUS

Product: LEAHY/SEN-VT/D

Office: WASHINGTON

Total \$: \$760.00
Total Spots: 13

Total CPP: \$0.00

SHORR JOHNSON
MAGNUS 100 NORTH
20TH STREET SUITE
201 PHILADELPHIA PA
19103

Agency Order #:

Buyer: LIZ HOLLAND

Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE

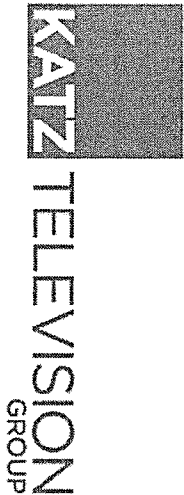
Assistant: LAURA DAFTARI
202-872-5880

Total GRP:
Separation:

Comments: 10/18/16-10/24/16 PAT LEAHY FOR SENATE (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/24							Total Spots	Total \$	CPP	GRP
							10/18	10/19	10/20	10/21	10/22	10/23	10/24				
1	M-F 7a-9a		GMA	\$50.00	0.0	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
2	M-F 5p-6p		JUDY	\$60.00	0.0	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
3	M-F 6p-6:30p		NEWS	\$70.00	0.0	30	1	0	1	0	0	0	1	3	\$210.00	\$0.00	0.0
TOTALS:							3	2	3	2	0	0	3	13	\$760.00	\$0.00	0.0

1448994



125 West 55th St
New York, NY 10019

Contract # 25331730	Changes as of: 10/17/2016 at 10:40 AM	Version: Current State Version 1
CPE: SHORR JOHNSON MAGNUS	Flight: 10/18/16 - 10/24/16	Total \$: \$760.00
Agency: SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103	Advertiser: Leahy US Sen VT	Total Spots: 13
	Product: LEAHY/US-VT/D	Total CPE: \$0.00
	Office: WASHINGTON	

Agency Order #:	Buyer: LIZ HOLLAND	Primary Demo: Adults 35+
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE	Total GRP:
	Assistant: LAILA DAFTARI 202-872-5880	Separation:

Special Instructions	
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Date/Time	Added by	Comment
10/17/16 10:40 AM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 PAT LEAHY FOR SENATE (VT) - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$25,333
WVNY Share:	3%
Comment:	
WCAX:	37%
WFFF:	11%
WPTZ:	49%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$760.00	N/A	0.0
Total	100%	13	\$760.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	13	\$760.00
Total	13	\$760.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
Queued for Electronic Contracting	10/17/16 11:38 AM				
				\$0	\$0
New	10/17/16 10:40 AM	RACHELLE RAY - Washington DC	New	13	
				\$760.00	\$760.00

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 9/12/16

WVNY - Burlington / Plattsburgh

I, Shorr Johnson Magnus,

being/on behalf of: Patrick Leahy,

a legally qualified candidate of the Democrat

political party for the office of: US Senate

in the General

election to be held on: 11/8/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE SCHEDULE			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Patrick Leahy for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Robert DiPalma

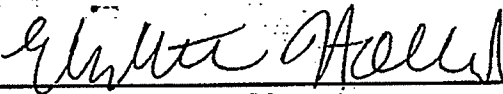
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/12/16

Date



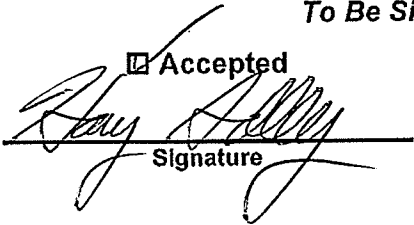
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Harvey Adelberg

Printed Name

DOs

Title